



Colorado Outlaws 270 Micro Sprint  
Sponsorship Order

January 1, 2019

Dear Business Owner,

My name is Robert DeRouchey, and I am the owner of the Colorado Outlaws 270 Micro Sprint, LLC. I am currently looking for Sponsors for the upcoming race season at I-76 Speedway, Fort Morgan, Colorado.

The Colorado Outlaws 270 Micro Sprint organization is preparing for our 2019 season. As part of this preparation we are seeking companies interested in using the fast paced action of the open wheeled 270 Micro Sprint Cars to promote your business. Let us custom design a sponsorship package that will work well to promote your company.

The Colorado Outlaws 270 Micro Sprint organization has provided affordable 270 Micro Sprint Cars racing for drivers as young as 12 years old to 60 years young. Locally we have had over 30 cars registered to race at I-76 Speedway. The 270 Micro Sprint racing class has been a stepping stone for many talented drivers that have moved on to race 305-360-410 Open Wheel Sprint Cars, Open Wheel Midget, IMCA Modified - Stock Cars - Late Models and 1200cc Mini Sprints.

As part of the sponsorship relationship you will receive the opportunity to advertise with one of America's fastest growing spectator sports. Auto racing has always been a positive venue to reach potential consumers with various products from household cleaners to auto parts and supplies.

We look forward to a partnership with your company for our 2019 season. If the Colorado Outlaws 270 Micro Sprint organization can be of any assistance in promoting your business, feel free to contact me directly. Keep in mind, sponsor packages are very flexible and can easily be custom designed to fit your business needs.

Our track sponsorship starts as low as \$100, which would entitle your business to receive an ad on our racing website for the entire race season. If you choose to become a sponsor for the Colorado Outlaws 270 Micro Sprint, the detailed information enclosed.

I look forward to working with you and your company to develop a relationship that will help promote your business and promote the growth and success of the Colorado Outlaws 270 Micro Sprint organization. Feel free to visit our web site for more information at [www.coloradomicrosprint.com](http://www.coloradomicrosprint.com) and Facebook page of "Colorado Outlaws 270 Micro Sprint".

Sincerely,

Robert DeRouchey  
[robert@deroucheyracing.com](mailto:robert@deroucheyracing.com)  
970-224-0228

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\_\_\_ **\$1,000.00 Sponsorship:**

Custom Company Banner 3'x6' displayed at end of year Award Banquet.  
Company name engraved in the top 15 drivers end of the year Awards at the Award Banquet.  
Company information handouts or magazine to be handed out at end of the year Award Banquet.  
Company Logo or Bussiness Card on racing web site.

\_\_\_ **\$500.00 Sponsorship:**

Custom Company Banner 3'x6' displayed at end of year Award Banquet.  
Company information handouts or magazine to be handed out at end of the year Award Banquet.  
Company Logo or Bussiness Card on racing web site.

\_\_\_ **\$250.00 Sponsorship:**

Website Ad Space (Your Business Logo) hyperlinked for the year (you supply Business logo).

\_\_\_ **\$100.00 Sponsorship:**

Website Ad Space with your Business card (you supply Business Card information).

\_\_\_ **Gift Certificates enough for top 10 drivers, you name the value of each \$ \_\_\_\_\_.**

\_\_\_ **Product donations given away to spectators and drivers.**

\_\_\_ **ATV or UTV donation for using as official push vehicle for the year.**

Sponsorship/Advertising Receipt

Paid in full: Date: \_\_\_\_\_

**Please return form with payment to:  
Colorado Outlaws 270 Micro Sprint LLC  
1519 W Mulberry St.  
Fort Collins, Colorado 80521**