



Colorado Outlaws 270 Micro Sprint  
Sponsorship Order

To our Potential Sponsor:

My name is Robert DeRouchey, and I am the owner of Colorado Outlaws 270 Micro Sprint LLC. I am currently looking for Sponsors for the upcoming 2012 Race Season at I-76 Speedway, Fort Morgan, Colorado.

Colorado Outlaws 270 Micro Sprint would like to offer you the opportunity to be part of the racing experience by sponsoring the 2012 race season. As part of the sponsorship relationship you will receive the opportunity to advertise at one of American's fastest growing spectator sports. Auto racing has always been a positive venue to reach potential consumers with various products from household cleaners to auto parts and supplies.

Our track sponsorship starts at \$100.00, which would entitle your business to receive an ad on our racing website for the entire 2012 season. If you choose to donate more than that, the information below details what your business will receive.

\_\_\_\_ \$500.00 Sponsorship:

- Custom Company Banner 3'x6' for end of year Award Banquet, displayed on center stage.
- Company name engraved in the top 15 drivers end of the year Awards at the Award Banquet.
- Company information handouts or magazine to be handed out at end of the year Award Banquet.
- Company Logo or Business Card on racing web site.

\_\_\_\_ \$250.00 Sponsorship:

- Custom Company Banner 3'x6' for end of year Award Banquet displayed at Award Banquet.
- Company information handouts or magazine to be handed out at end of the year Award Banquet.
- Company Logo or Business Card on racing web site.

\_\_\_\_ \$150.00 Website Ad Space (Your Business Logo) hyperlinked for the year (*you supply Business Logo*)

\_\_\_\_ \$100.00 Website Ad Space with your Business card (*you supply Business card*)

\_\_\_\_ Gift Certificates enough for top 10 drivers, You name the value of each \$\_\_\_\_\_.

\_\_\_\_ Product donations given away to spectators and drivers.

Paid in full: Date: \_\_\_\_\_

Sponsorship/Advertising Receipt

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**Please return form with payment to:**  
**Colorado Outlaws 270 Micro Sprint LLC**  
**1519 W Mulberry St.**  
**Fort Collins, CO. 80521**